



Zeppa Studios' price Changes for 2012

We have kept our Fur Children® Note Cards, Coasters and Mouse Pads the same price since we introduced them about 10 years ago. Alas, repeated price increases from our raw goods suppliers over the years have finally forced us to raise the base wholesale of these items from \$5.00 to \$5.25 effective 1-1-12. Hey, that's not so bad is it? We've also had to raise a couple other items' prices a bit to accommodate increases in in-bound freight; we list them below.

The good news is that all orders placed before 12-31-11 will be billed at 2011 prices. The better news is that all orders placed by 1-31-12 for delivery by 3-31-12 will also be billed at 2011 prices. All orders placed after 1-31-12 will be billed at 2012 prices...NO WHINING.

We strongly suggest you make any necessary changes to your end pricing as soon as possible. If you need to raise your prices to accommodate our new wholesale, consider offering your customers a "grace period" also. Whatever works best for your situation.

Items with increased wholesale pricing for 2012:

Boxed Note Cards, Rubber Coasters and Mouse Pads—Still \$5.75 each for less than a dozen. Were \$5.00 each for 12 or more assorted, now \$5.25 each for 12 or more assorted. The spinner packages go up in price accordingly, but the spinner is still included for free.

Message Boards with Pen—was \$7.75; 2012 \$7.95 each

15 oz Mug—was \$9.00; 2012 \$9.25 each

Bisque Coaster Set—was \$15.00 each for 12+; 2012 \$15.50 each for 12+ (still \$15.95 for less than 12 ordered at a time)

Hand Painted Tubs, Bowls & Platters—custom up from \$105.00 to \$125.00; our art up from \$80.00 to \$85.00.