

The Perfect Combination...

Looking for the perfect vodka to serve at your next fundraising function? If you are a sporting association, Lab Club, rescue group or just a Lab Lover with a cause, what could be more appropriate than Black Lab™ Vodka!

This hand crafted blend was created for Waterdog Spirits, LLC by America's most award winning small batch distillery...awards such as the Gold Medal and 92 points from the Beverage Tasting Institute in 2008 and double Gold Medals at the San Francisco World Spirits Competition in 2007.

If that's not reason enough, Waterdog Spirits has been supporting qualifying organizations with auction items and other donations. A single bottle of BLV was auctioned off for \$500.00 at a New York Ducks Unlimited dinner and one went for \$350.00 at the Master National Handlers Dinner.

If you are interested in serving our "premium vodka distilled and bottled in small litters" at your next function or in other fund raising programs, just contact us.





2011 Sponsor Program

Waterdog Spirits, LLC (Black Lab™ Vodka) and Zeppa Studios, LLC have paired up to offer a special Fundraising Program for non-profit organizations, such as Ducks Unlimited, Lab Rescue of the LRCP, Lab Rescue of CT, Inc., etc., etc.

How it works...

Organizations who purchase a minimum of 3 bottles of Black Lab™ Vodka from a local or internet retailer to serve (and/or auction/raffle off) at a fundraising event are eligible to receive from Waterdog Spirits & Zeppa Studios a donation package like the one shown on the following page. (We can tailor the items for other specific breeds where possible upon request. We can also swap items upon request depending on the nature of the organization and/or event)

We also ask that the group send back a brief fundraising report that will help us design future programs. (and a few pictures if possible)

Local Ducks Unlimited Chapters, Lab Rescue Organizations, Lab Clubs and other sporting associations have benefited from this Program with great success.

In the 2011 package, if you confirm your participation a month in advance, you can choose the designs on your items otherwise, we will send what is available. Waterdog Spirits & Zeppa Studios reserve the right to substitute items, if/when necessary.

Groups unable to serve Black Lab™ Vodka at their functions may receive a BLV Bar Sign and \$50.00 gift certificate from Zeppa Studios for their raffles upon request.

If you would like to receive more information or sign up your event, contact:

Pamela S. B. Dalton
Fundraising Coordinator
Waterdog Spirits, LLC
E-mail: pamsbd@blacklabvodka.com
Phone: (540) 921-1836
Toll-Free (877) 252-8981
Fax: (540) 921-1837

Also, do not forget to check out PROJECT RESCUE on the Zeppa Studios website,
www.zeppastudios.com.

P. O. Box 437 • 4183 Eggleston Road • Pearisburg, VA 24134
877/252-8981 • 540/921-1836 • 540/921-1837 (FAX)
www.blacklabvodka.com

2011 DU Donation Package from Zeppa Studios and Black Lab™ Vodka

**Two Candle-LAB-ras
assorted designs**



Tile Keepsake Box

order early & you can choose
your sporting breed design



**1 Glass Soap Dispenser and
a 24 oz. refill bottle
of Blue Pearl soap**

if you order early, you can choose
from Black, Yellow or Chocolate Labs
or Golden Retriever for Soap or
Candle-LAB-ras.



**Set of 4 Waterdog
Martini Glasses**



**Set 4 Waterdog
DOFs**



**Tin Bar Sign
(assorted designs)**



WE GET WOOF!!!

{COMMENTS HAVE BEEN EDITED FOR CONTENT}

St. Mary's Ducks Unlimited Chapter Maryland Zone 5 Chairman

Mr. Thomas Bowes

We held an awesome banquet on Saturday, October 16th. With help from generous donors, such as Waterdog Spirits, we were able to increase our net-net profits by 15% this year. While other chapters around us are folding due to difficulty in fundraising and canceling dinners due to low ticket sales, our chapter continues to grow. We pride ourselves in providing a TOP NOTCH banquet by continuing to create innovative fundraising ideas and to utilize today's best advertising methods. It seems that Waterdog Spirits is doing the same. Now our committee and 450 banquet guests know about your product and generosity.

Thank you again for providing us with an exceptional product through your genius marketing avenue. We look forward to enjoying your product for years to come.

Labrador Retriever Rescue of The Potomac, Vice President

Carol Lagundo

...what a successful dog walk we had on Saturday. The weather was absolutely gorgeous and we raised \$13,481 to provide veterinary care for our rescued Labs. I can't thank you enough for being a Grand Sponsor of the event. Also, Michelle at Paws told me that you sent a package of goodies for our Canines and Cocktails raffle. That's extremely generous!! Thank you so very much. You donated a platter and martini glasses for our annual holiday fundraiser last December and they were a big hit at our silent auction. I'm sure the items you donated for the Canines and Cocktails event will also be a big hit. I'm excited that we'll be serving BLV. I bought my husband a bottle a few weeks ago and he loved it. Thanks for all you do to support rescues.

DU Queen Anne's County, MD

Mr. Dave Gough

We received the package you provided for our Ducks Unlimited Chapter in Queen Anne County. Even with the blizzard conditions, we did very well. Big Thanks, Dave.



Lake Champlain Retriever Club

Judy Knope

Thank you so much for your contributions - our raffle was the best EVER!! I think I threw all my tickets in for the cutting board and won it!! I saw at least one cap being worn on Sunday morning. Success thanks to your generous donations! Thank you!!

Fredericksburg, VA

Mr. Douglas O'Hunter

Hi! First I wanted to say, I'm not a vodka drinker, but I tried some of the Black Lab Vodka on Saturday and I am hooked! I love the bottles! The donation items were wonderful and I would like to purchase some of these items for myself. Please let me know how this can be done. Thanks so much and have a great day! - Doug

DU Regional Director for Southwestern Virginia

Mr. Neil Roth

We appreciate the generosity you have shown to Ducks Unlimited. The design on your Black Lab™ Vodka bottle is magnificent in itself and the imagery is part of what DU is all about. In addition, everyone attests to the fact that Black Lab™ Vodka is an excellent vodka. Thank you for what you are doing for the ducks around the country.

DU Maryland Zone 1 Chairman

F. J. Stetson

I wanted to personally thank you and your company for the generous donation and the full support that Black Lab Vodka has given DU in Maryland, and all the other states you are working with in your donation program. Truly a benefit to all involved. We look forward to working closer with BLV and our future events."

DU Worcester County, MA

I would like to thank you for your generous support of our first pig roast and trap shoot. Everyone had a blast and the Black Lab gear and Vodka for tasting and prizes were well received; they certainly generated a lot of excitement. We look forward to working with you at our main dinner in January.

How are we doing? Contact

Pamela S. B. Dalton

Waterdog Spirits, LLC

E-mail: pamsbd@blacklabvodka.com

Phone: (540) 921-1836

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Fax: (540) 921-1837

DUCK BLIND



DUCK BLIND™
"QUACKIN' GOOD"
WHITE WINE
750 ml

Designed by
Zeppa Studios,
Duck Blind Wines
are estate bottled
for Private
Label Purchase
& Fundraising.

NOT AVAILABLE
FOR RETAIL
SALES.



DUCK BLIND™
"QUACKIN' GOOD"
RED WINE
750 ml

With its essence of wet lab,
hint of black powder, excellent "beak"
and slight birdshot finish...
this wine is game to pair
with all food groups.

It has been said that Duck Blind Wines are
waddling on the edge of delicious!

2007 CALIFORNIA RED WINE
FUSION RED

CELLARED AND BOTTLED BY
WINDSOR VINEYARDS, HEALDSBURG, CA
Label Design ©2010 Zeppa Studios, LLC

ALC. 14.5% BY VOL. 750 ML

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL,
WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREG-
NANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF
ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR
OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

3423031

CONTAINS SULFITES

WV07FRC47

DUCK BLIND WINES

PRIVATE LABEL PROGRAM

Zeppa Studios (The Black Lab Vodka Bottle Designers) has arranged with a California winery for private label Duck Blind™ Wine to be available to interested parties in almost every state. (contact us for limitations) Our selections, a 2009 Pinot Grigio (awarded 98 points, "Best of California", a double gold and gold medal winner) and Fusion Red (an exceptional blend of Merlot 38%, Zinfandel 38%, Syrah 23%, Petite Sirah less than 2%) in their distinctive Duck Blind bottles are the perfect wine to offer at hunting lodges, private parties, and fundraising events.

For a **single, all inclusive fee** (wine, applicable taxes, packaging and shipping to a business address) of \$203.88 per 12 bottle case (winery minimum shipment, mixed red & white ok, equals 16.99 per bottle), your desired quantity will be delivered from the winery to the business address you specify.

All you have to do is place your order by phone, fax, email or regular mail with us at least one month prior to when you would like to receive the wine. (To be safe/we wouldn't want you not to get the wine in time for any special event you are having!) All orders should include contact info, a business ship to address (**adult signature is required**), payment for the quantity ordered (check payable to Zeppa Studios or we do accept major credit cards) and any special instructions. We can provide order forms on request.



In addition, fundraisers requesting 2-3 cases are eligible to receive from Zeppa Studios a hand painted terracotta wine cooler which (especially when paired with a bottle) makes another great auction/raffle item. (additional designs may be available-Lab in Marsh shown)

Fundraisers ordering 4 or more cases are eligible to receive a set of 6 hand decorated Waterdog crystal wine glasses. These 17.3 oz. glasses can serve either reds or whites.

Fundraisers taking advantage of the Duck Blind™ Wine program are still welcome to participate in the Black Lab™ Vodka program even for the same event.



What? You don't want a "Duck Blind" on your wine label because you are Cocker Spaniel Rescue? No problem. We are working on a label that can incorporate any of our Fur Children® breeds, or you can contact us about a completely customized label. (donation item designs would also compliment the organization/event)

The Duck Blind™ Wine label is provided for private use by interested parties and Duck Blind™ Wines are not available from any retail locations.

Zeppa Studios • P. O. Box 437 • 4183 Eggleston Road • Pearisburg, VA 24134
800/347-3045 • 540/921-1835 • 540/921-1837 (FAX) • www.zeppastudios.com